# The Workspace Advantage













































Interim Results – Investor & Analyst Presentation









### **AGENDA**



# **WORKSPACE**

Jamie Hopkins

**Chief Executive Officer** 

# **PERFORMANCE**

**Graham Clemett** 

**Chief Financial Officer** 

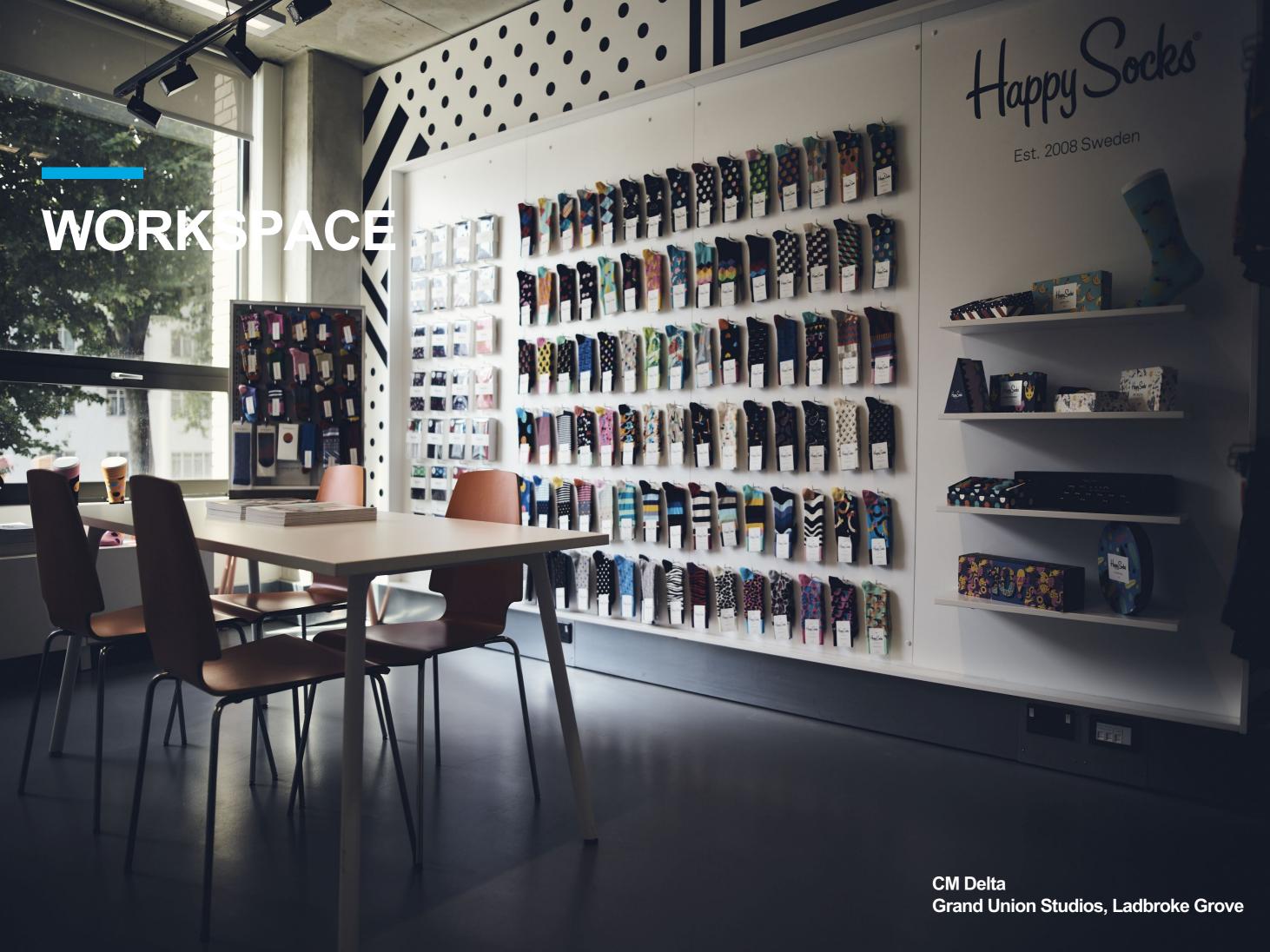
# DIRECTION

**Jamie Hopkins** 

Chief Executive Officer

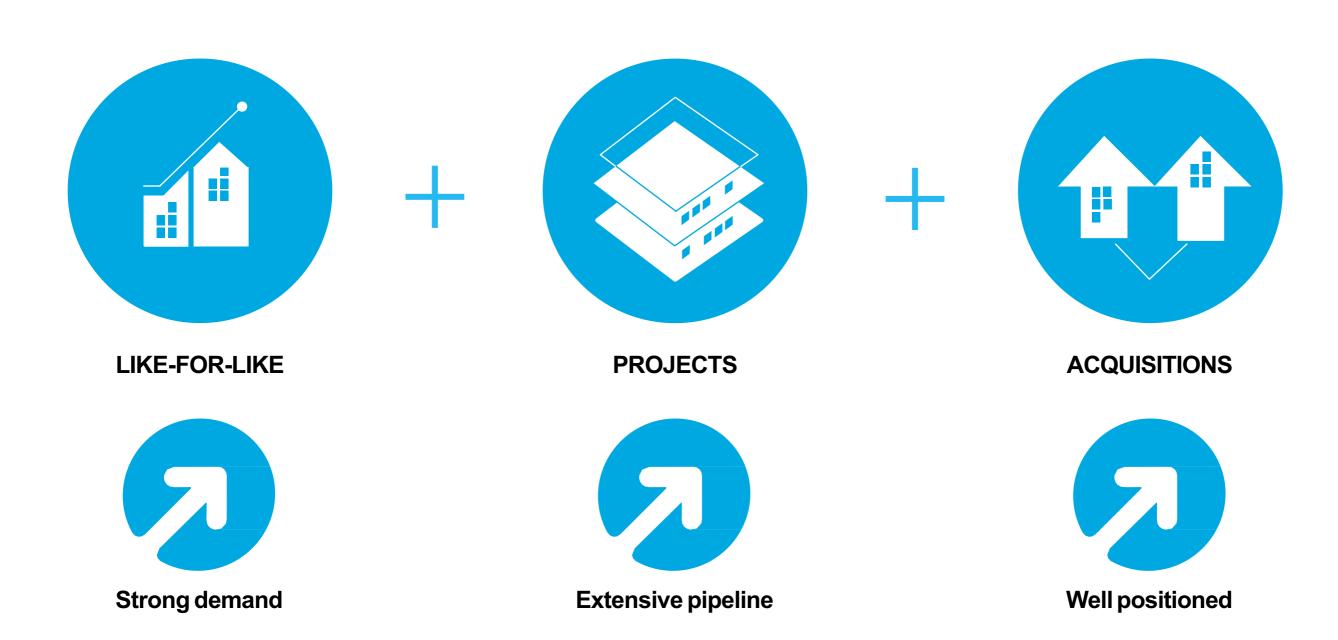
# **QUESTIONS**

# SUPPLEMENTARY INFORMATION



# **Performance and Growth**





# Results



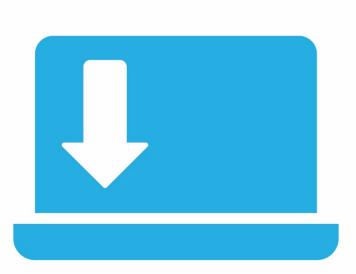
Active Management	September 2018	March 2018		Change
Rent Roll (IfI)	£76.8m	£74.8m	•	2.7%
Rent per sq. ft. (IfI)	£38.88	£37.82	•	2.8%
Enquiries (per month)	1,020	1,016	•	0.4%
Occupancy (IfI)	91.8%	92.0%	<b>4</b>	0.2%
Property Valuation	£2,435m	£2,280m	•	2.6%*
Capital Value per sq. ft. (lfl)	£592	£573	•	3.3%
EPRA NAV (per share)	£10.75	£10.37	•	3.7%

Strong Operating Growth	September 2018	September 2017		Change
Adjusted Trading Profit after interest	£35.4m	£29.4m	•	20%
Interim Dividend (per share)	10.61p	8.84p	•	20%

<sup>\*</sup> Underlying

### **Customer Data**





WORKSPACE CRM SYSTEM CAPTURES DATA

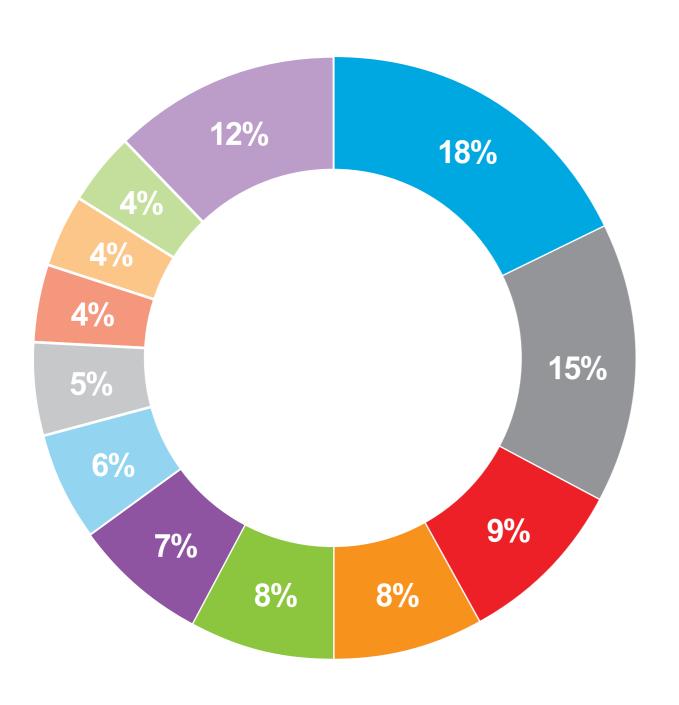


WORKSPACE STORES AND CONTROLS THE DATA



# **Sector Diversity**





Professional, Technical and Consultancy Services

Engineering
Business Consultancy
Architecture
Public Relations & Communications

Information, Communication & Technology

Software & Software Design Technology IT Services Data & Information Services

Marketing

 Digital Marketing
 Marketing
 Branding
 Advertising

Wholesail & Retail

Retail Sale of Household Goods E-Commerce Wholesale of Household Goods Fashion E-Commerce

Financial Services

Financial Services FinTech Insurance Services InsurTech

Administrative & Support Services

Recruitment Events Food & Drink Services (Catering) Cleaning & Hygiene Services Arts, Entertainment & Recreation

Film/Video Production
Photography
Television Programme Production
Music

Not For Profit

Charity
Not For Profit
Social Enterprise
Membership Organisations

Design

Fasion Design Interior Design Graphic Design Product Design

Construction & Property

Specialised Construction Activities Construction Consultancy & Surveying Construction Property Management

Manufacturing

Manufacture of Texties & Clothes Manufacture of Electronic Products/Equipment Printing Manufacture of Food & Beverages

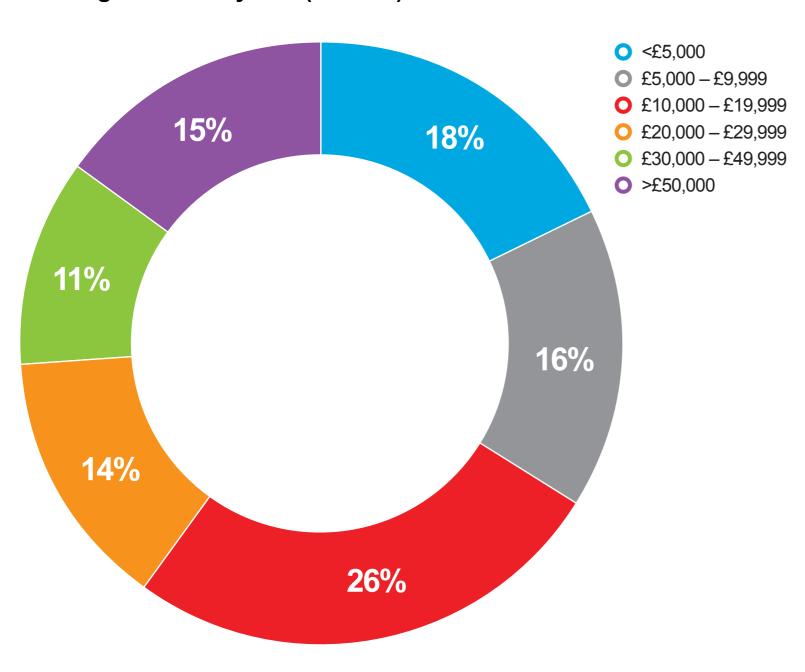
Other

Rent Roll as at July 2018

# **Income Diversity**

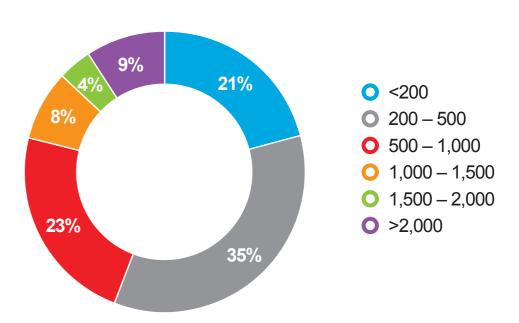


### **Banding of leases by rent (number)**



- Average rent: £33,000 p.a.
- Average space: 900 sq. ft.
- Top 10 customers: 13% of total rent roll

### Banding of leases by sq. ft. (number)

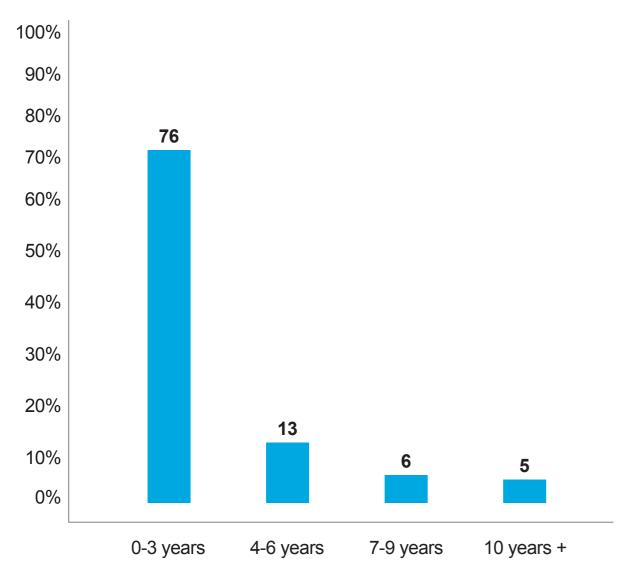


Data as at 30 September 2018

# **Lease Diversity**

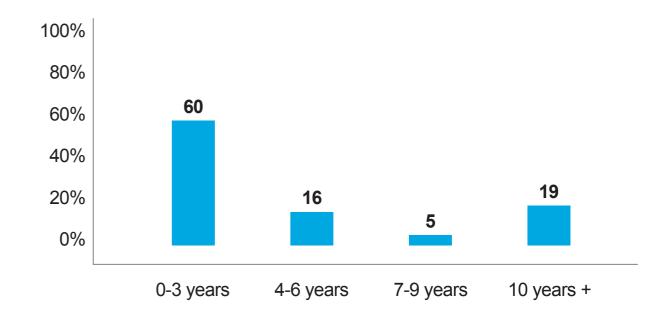


### Lease maturity by Rent (%)



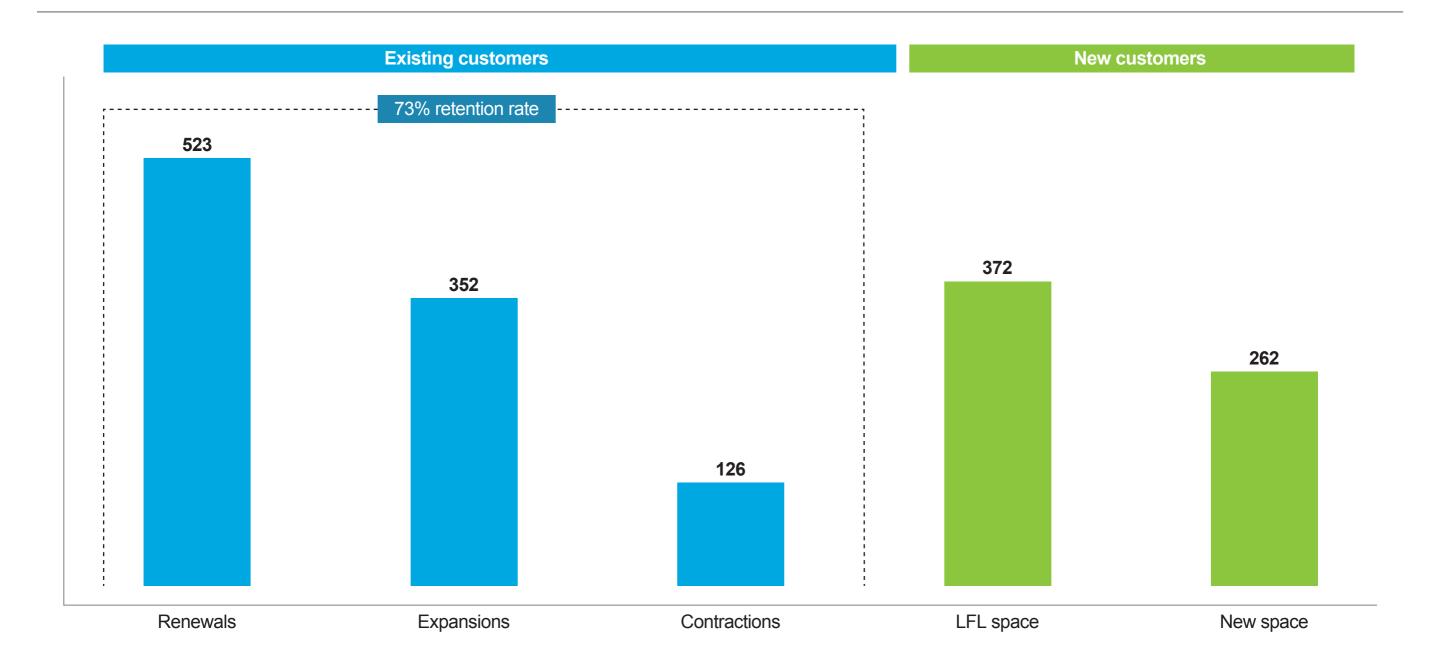
- As at 30 September 2018
- Majority of customers on 2 and 3 year leases
- Flexible approach

### All leases from commencement by Rent (%)



### **Customer Retention**





- Total leasing activity for year ended 31 March 2018
- 1,635 deals in total
- c.70% average retention rate over last three years



# **Income Statement**

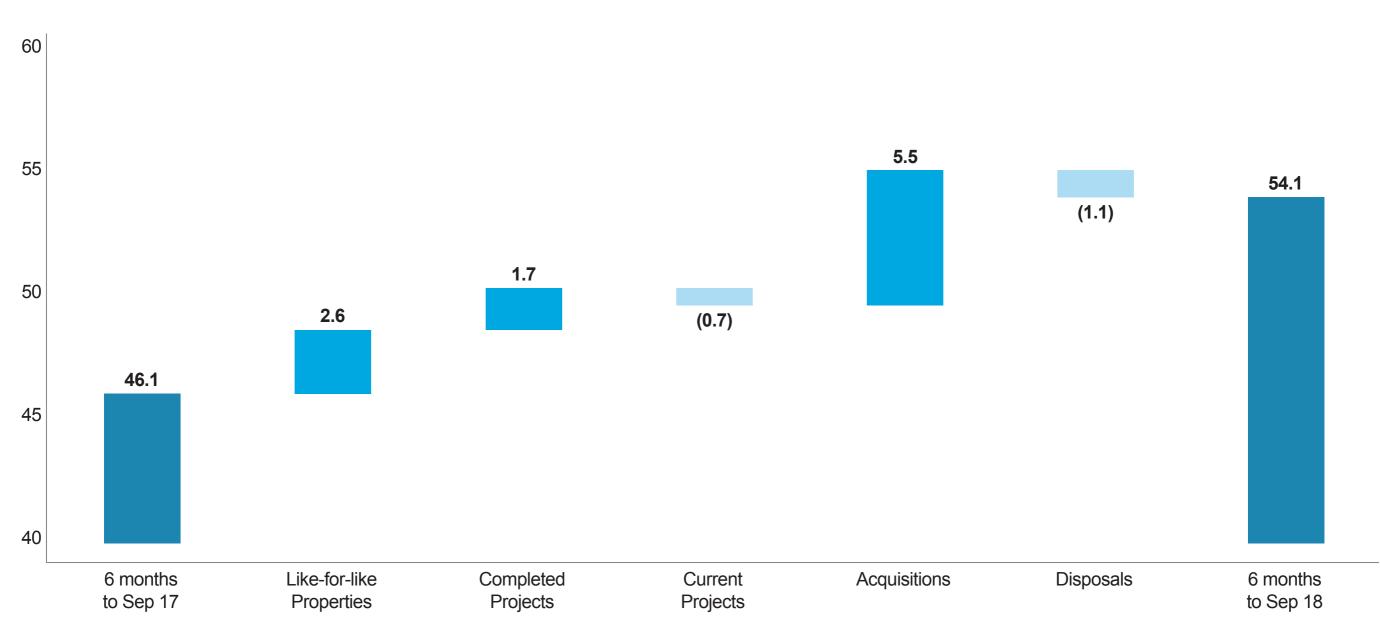


£m	September 2018	September 2017	Change
Net Rental Income	54.1	46.1	+17%
Administrative Expenses	(8.4)	(8.0)	+5%
Net Finance Costs	(10.3)	(8.7)	+18%
Adjusted Trading Profit after Interest	35.4	29.4	+20%
Investment Property Surplus	60.6	71.2	
Profit on Sale of Investment Properties	8.5	22.9	
Exceptional Finance Costs	(3.1)	_	
Other Items	(0.2)	0.2	
Profit Before Tax	101.6	123.7	
Adjusted Underlying Earnings Per Share	20.2p	17.9p	+13%
Interim Dividend Per Share	10.61p	8.84p	+20%

### **Net Rental Income**







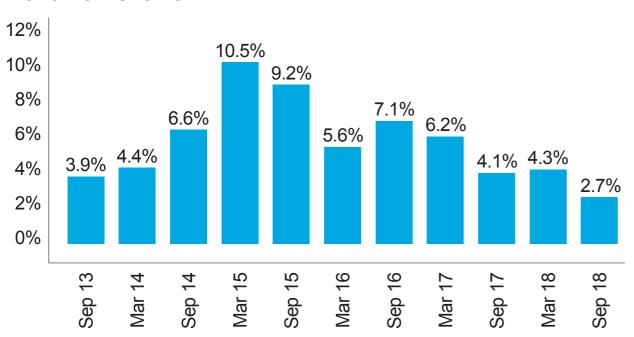
# **Like-for-like Properties**



Mar 18

Sep 18

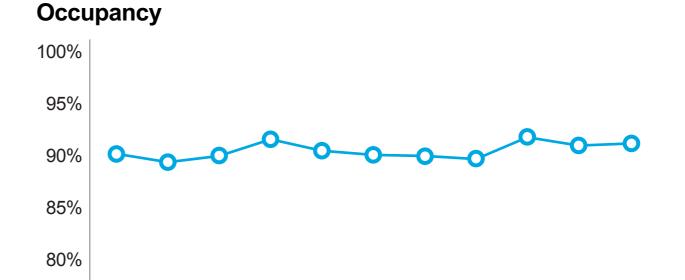
### **Rent Roll Growth**



- Represents 67% of total rentroll
- Occupancy at 91.8%
- Rent per sq. ft. up 2.8% to £38.88
- CBRE ERV per sq. ft. up 0.3% to £43.91

### Note:

Prior year LFL data is not restated



Mar 16

Sep 16

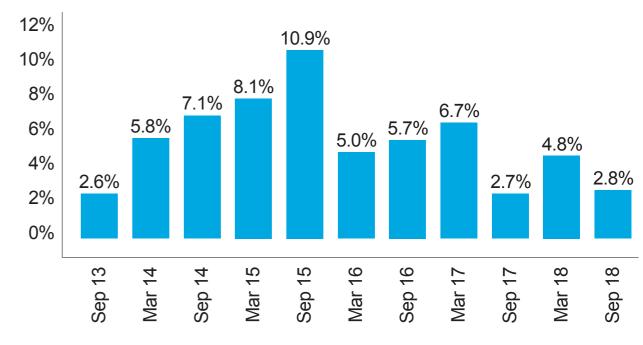
Mar 17

### Rent per sq. ft. Growth

Sep 14

Mar 15

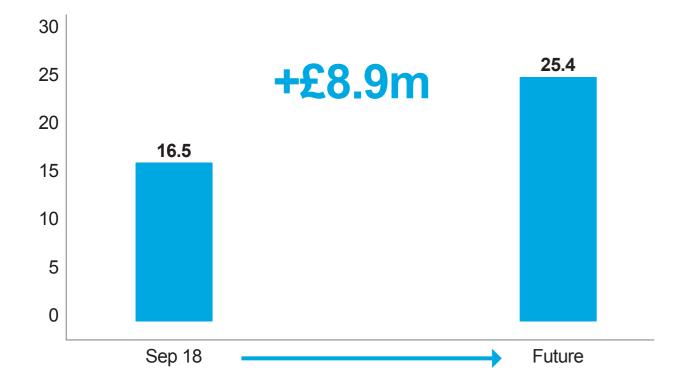
Sep 13



# **Completed Projects**



### Rent Roll (£m)



### . C projecto comunicto d'in 114

Represents 14% of total rentroll

- 5 projects completed in H1
- 18% increase in rent roll over the six months

### China Works – refurbishment completed June 2018



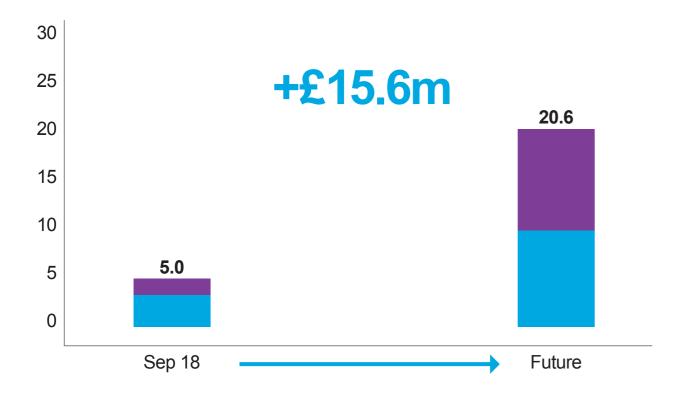
### Notes:

- Future rents based on the assumptions set out in Appendices 1 & 2
- Net rental income at low occupancy levels impacted by unrecovered service charge and empty rates

# **Projects Underway**



### Rent Roll (£m)

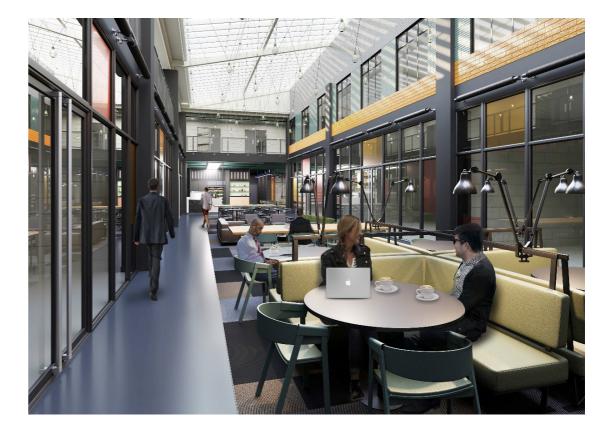


### **Notes:**

- Future rents based on the assumptions set out in Appendices 1 & 2
- Excludes projects at design stage, representing 9% of total rent roll

- Represents 4% of total rent roll
- 13 projects underway delivering 560,000 sq. ft. of new and upgraded space
- 5 projects completing during H2

### The Light Box – completing December 2018

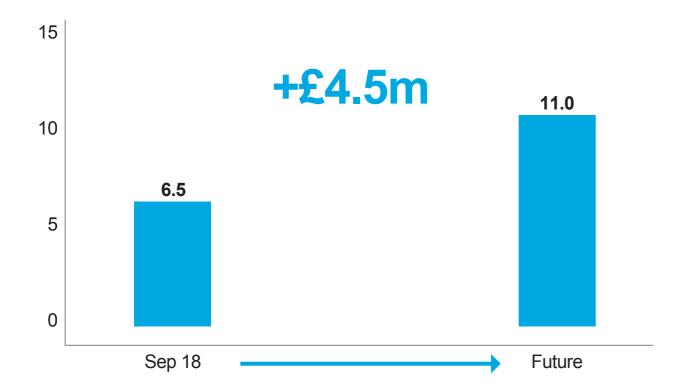


■ Opening in 2018 ■ Opening later

# **Recent Acquisitions**



### Rent Roll (£m)



Note:

 Future rents are based on CBRE estimated rental values at 30 September 2018 at 90% occupancy

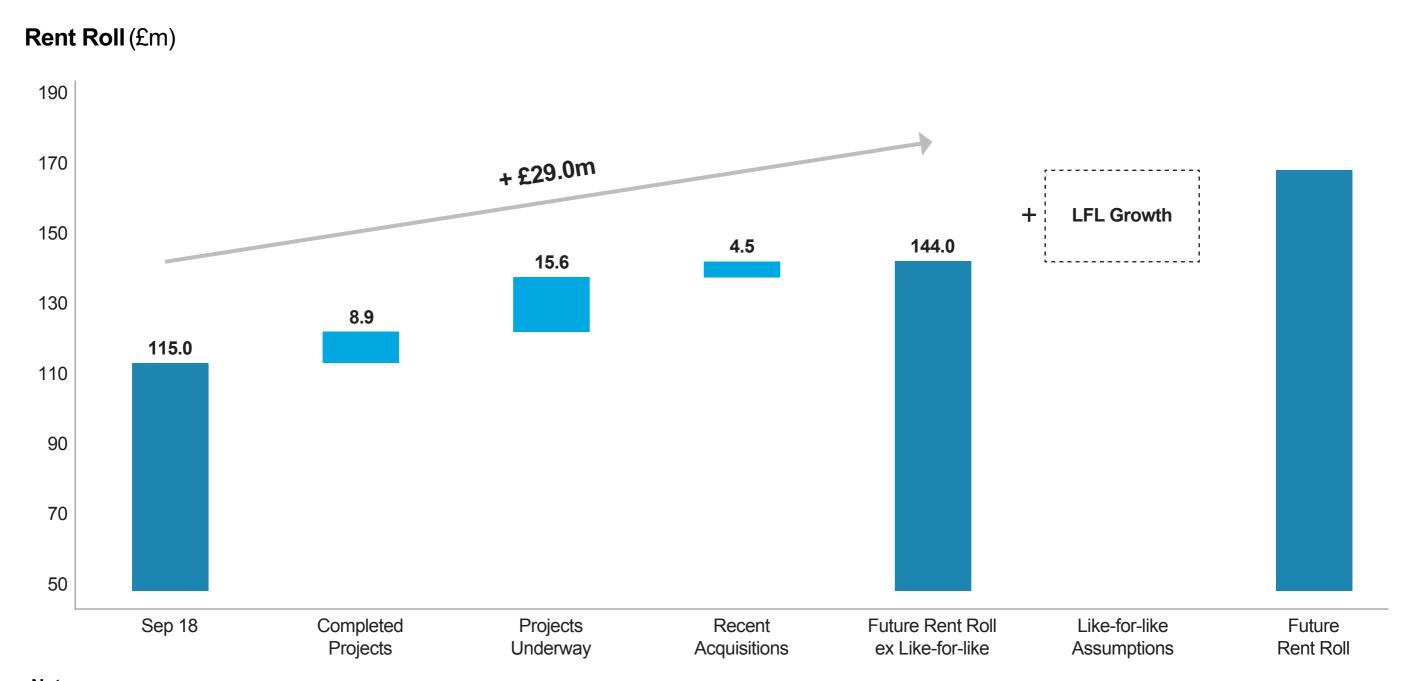
- Represents 6% of total rent roll
- Centro Buildings to be progressively repositioned as a business centre location
- Long Lane acquisition opening in H2

### Centro Buildings – acquired Feb and April 2018



### **Future Rent Roll Growth**





### **Notes:**

- Not a profit forecast, for illustrative purposes only
- Future rents for projects based on the assumptions set out in Appendices 1 & 2
- Excludes projects at the design stage

# **Cash Flow**



£m	Septem	ber 2018	Septen	September 2017	
Trading					
Net Cash from Operations after Interest	24	(0)	33	44	
Dividends Paid	(32)	(8)	(22)	11	
Investment					
Capital Expenditure	(49)		(35)		
Purchase of Investment Properties	(100)		(256)		
Property Disposals	52	75	80	(101)	
Capital Receipts	4	75	23	(191)	
Share Placement	176				
Other	(8)		(3)		
Net Movement		67		(180)	
Opening Net Debt		(517)		(242)	
Closing Net Debt		(450)		(422)	

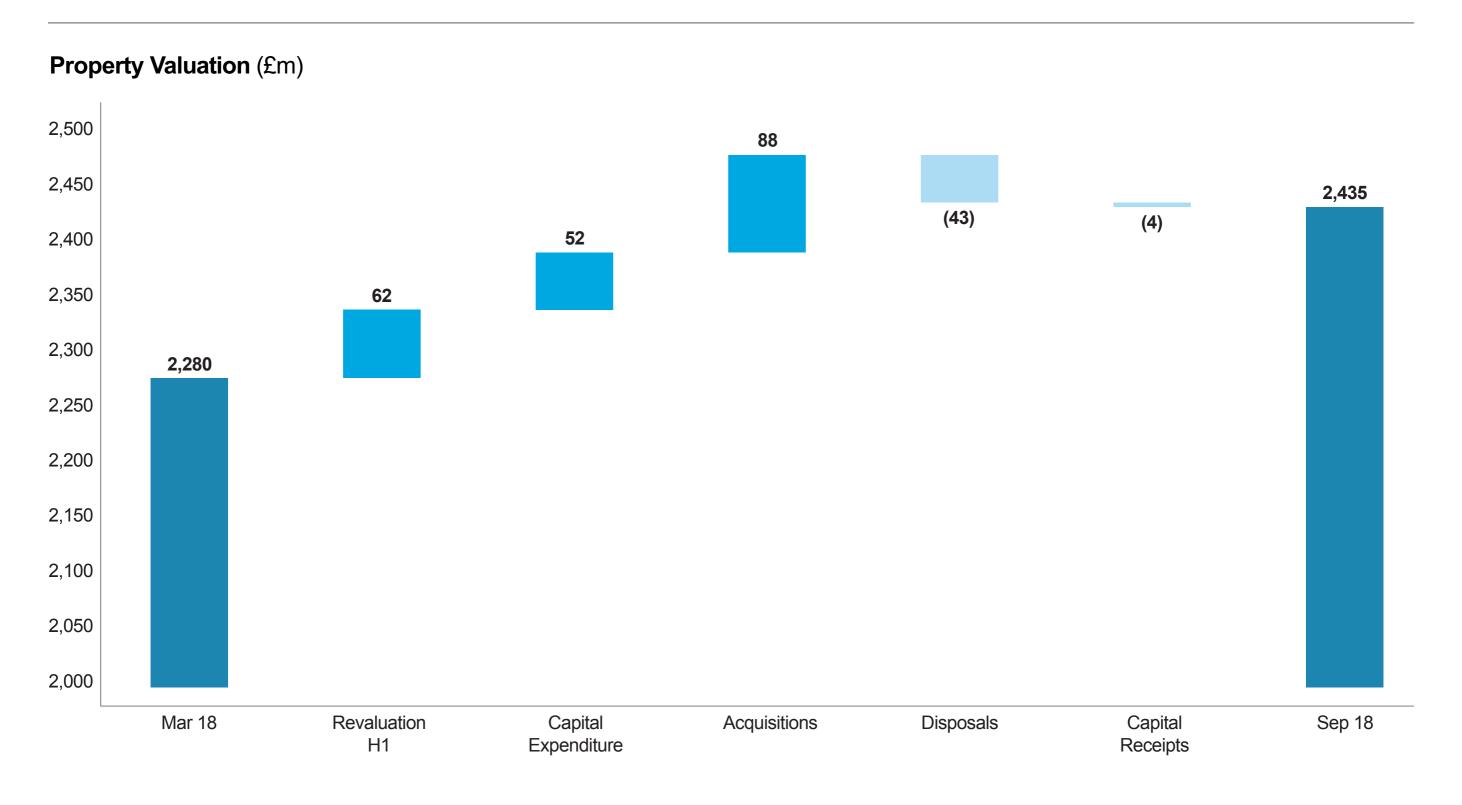
# **Balance Sheet**



£m	September 2018	March 2018
Investment Property Valuation	2,435	2,280
Net Debt	(450)	(517)
Other	(26)	(50)
Net Assets	1,959	1,713
Equivalent Yield (LFL)	6.3%	6.5%
Net Initial Yield (LFL)	5.3%	5.4%
EPRA NAV per Share	£10.75	£10.37
Loan to Value	18%	23%

# **Property Valuation**





# Revaluation



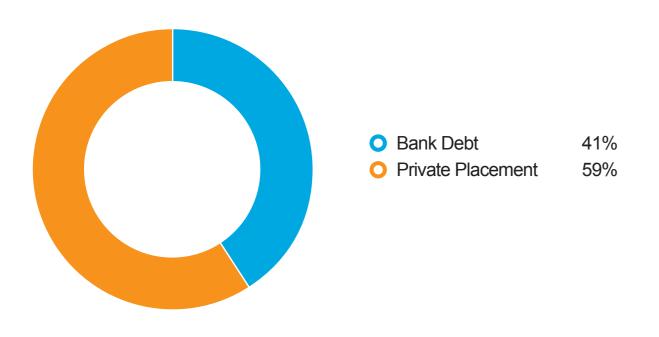
	Valuation	Uplift/(Deficit)	Main components	
Like-for-like	£1,274m	£35m	ERV per sq. ft. up 0.3% Equivalent Yield in 0.2%	£4m £31m
Completed Projects	£420m	£18m	The Frames, Shoreditch China Works, Vauxhall	£14m £3m
Current Refurbishments	£378m	£4m	Vox Studios (phase 2), Vauxhall	£3m
Current Redevelopments	£158m	£(2)m	Poplar Business Park (phases 2 & 3)	£(3)m
Acquisitions	£205m	£7m	Long Lane, London Bridge	£5m
Total	£2,435m	£62m		

## **Debt**

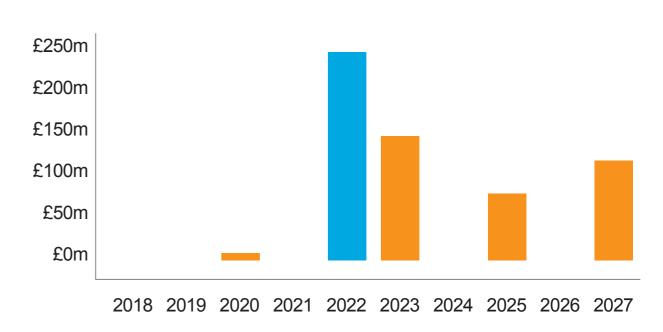


	September 2018	March 2018
Net Debt	£450m	£517m
Average Interest Cost	3.8%	4.3%
Undrawn Revolver Facilities and Cash	£158m	£148m
Marginal Cost (Undrawn Facilities) over LIBOR	1.5%	1.5%
Average Period to Maturity	5.4 years	5.5 years

### Facilities By Type (%)



### $\textbf{Maturity Profile} \ (\pounds m)$



# **Debt update**



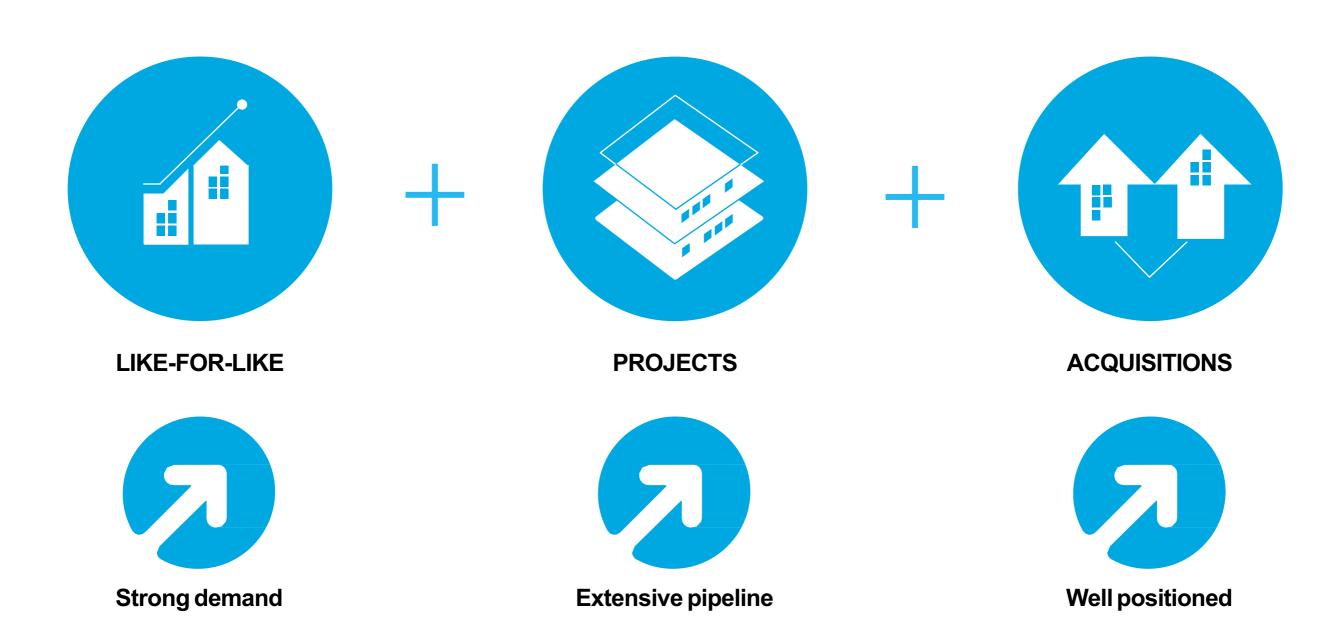
- The Shepherds Building acquired for £125m (plus costs) in October 2018
- Additional £100m 364-day revolver facility put in place
- Workspace has been assigned a BBB (stable) rating by S&P

Proforma Impact	September 2018	Proforma
Net Debt	£450m	£570m
Total Facilities and Cash	£608m	£708m
Undrawn Facilities and Cash	£158m	£138m
LTV	18%	22%



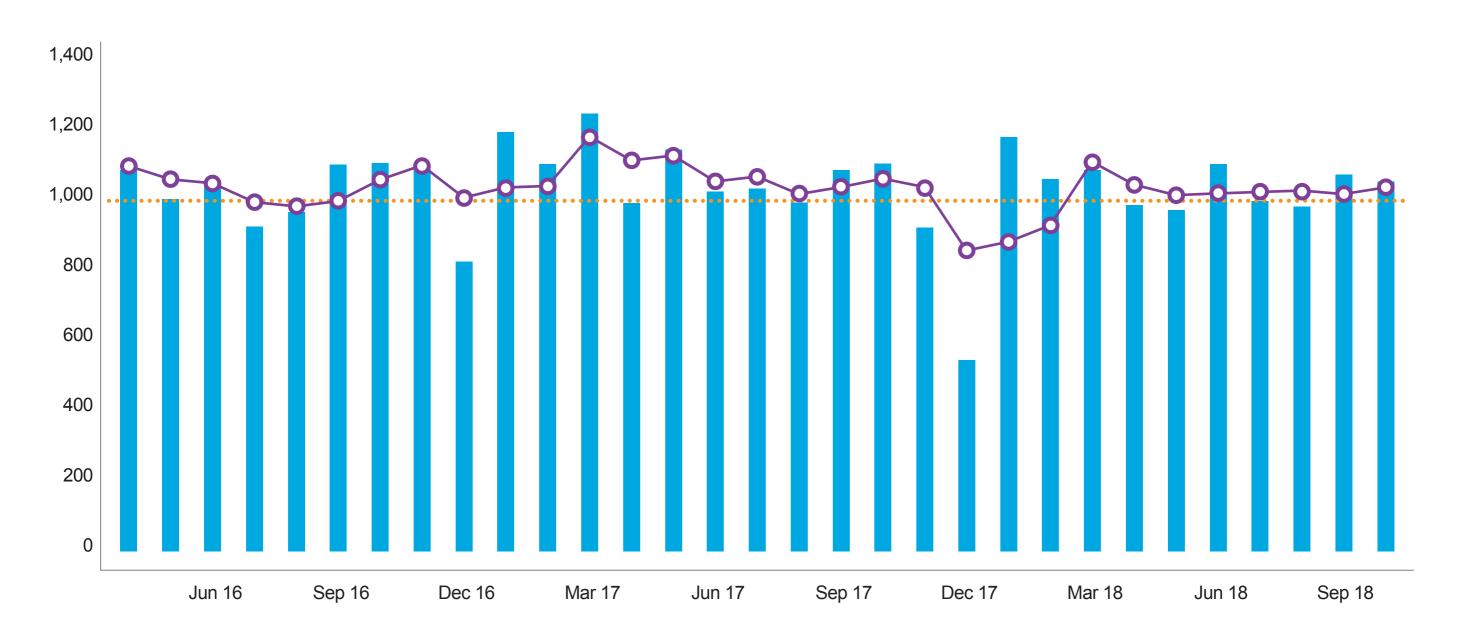
## **Future Growth**





## **Demand**



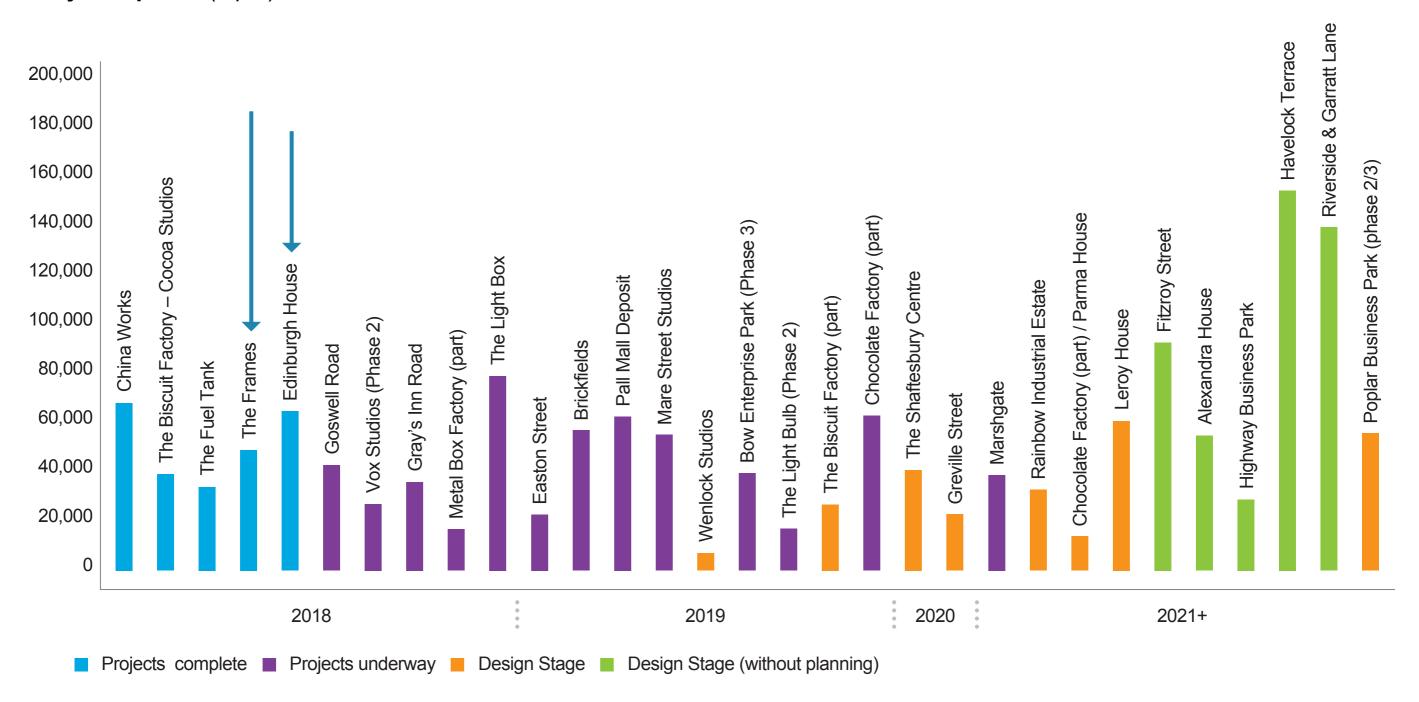


■ Monthly Enquiries ◆ Rolling 3 months

# **Projects**

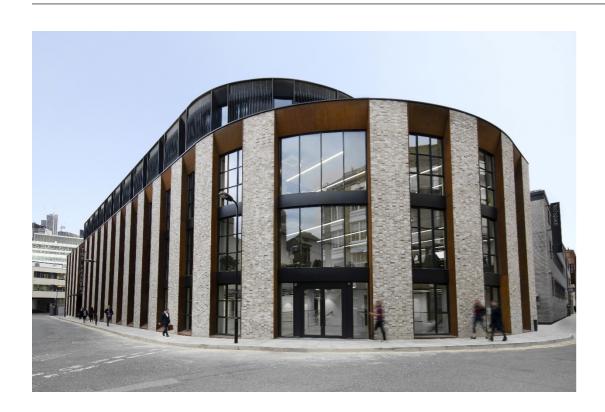


### Project Pipeline (sq. ft.)



# **Projects**







### The Frames, Shoreditch

- Formerly 22,000 sq. ft. low grade office building
- Granted planning consent in 2015 for new 49,000 sq. ft. business centre
- £25m capital expenditure
- Launched in September 2018
- 27% occupancy at 9 November 2018

### Edinburgh House, Vauxhall

- Acquired in January 2015, fully let to the Metropolitan Police Authority
- Granted planning consent in 2016 for new 65,000 sq. ft. business centre
- £20m capital expenditure
- Launched in September 2018
- 13% occupancy at 9 November 2018

# **Acquisitions**



- Acquired for £125m
- £835 capital value per sq. ft.
- 150,000 sq. ft. of office space
- Net initial yield of 4.8%

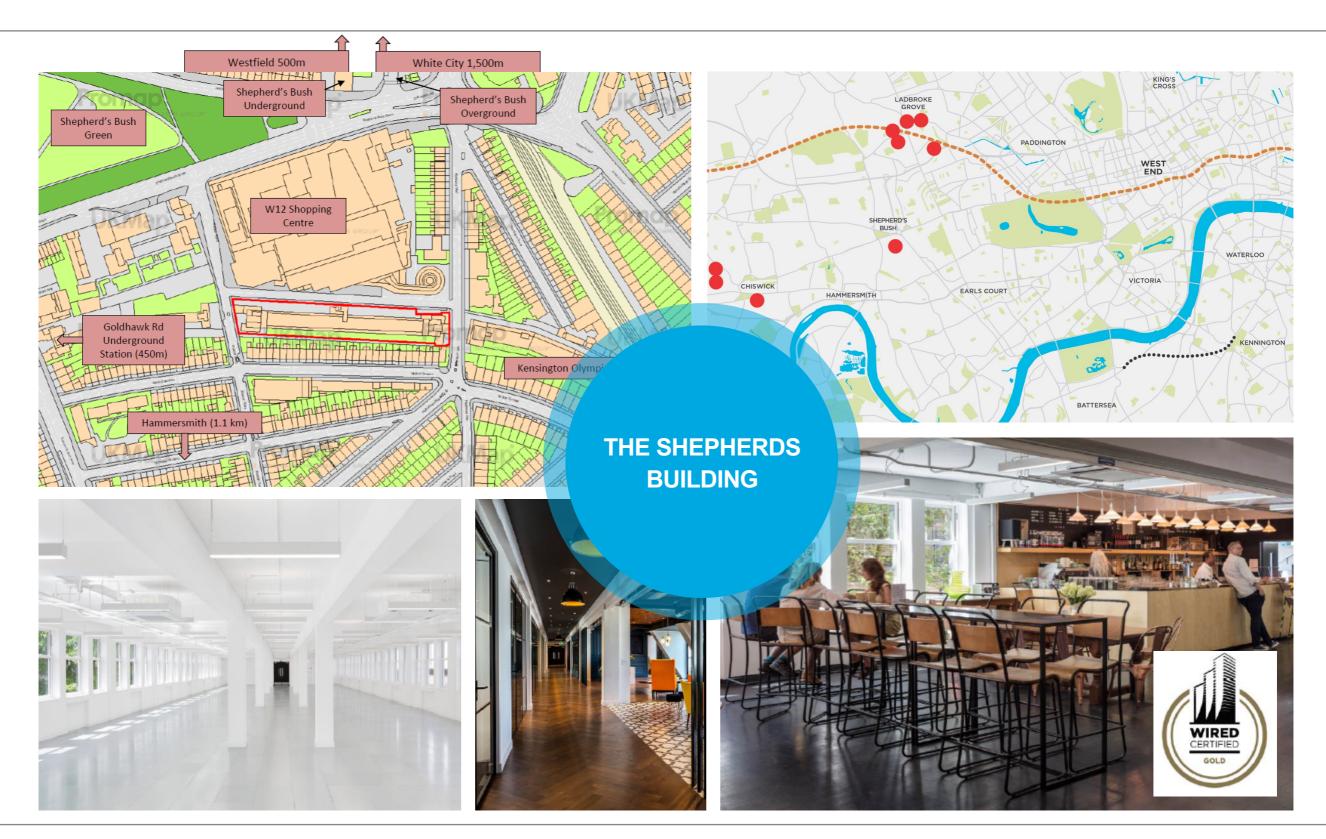
32 customers with an average passing rent of £45.60





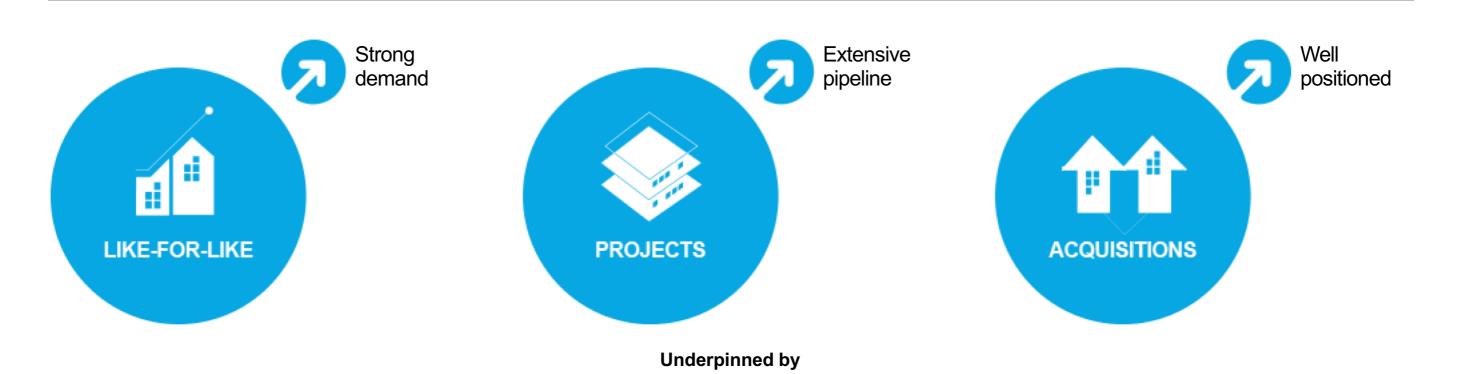
# **Acquisitions**

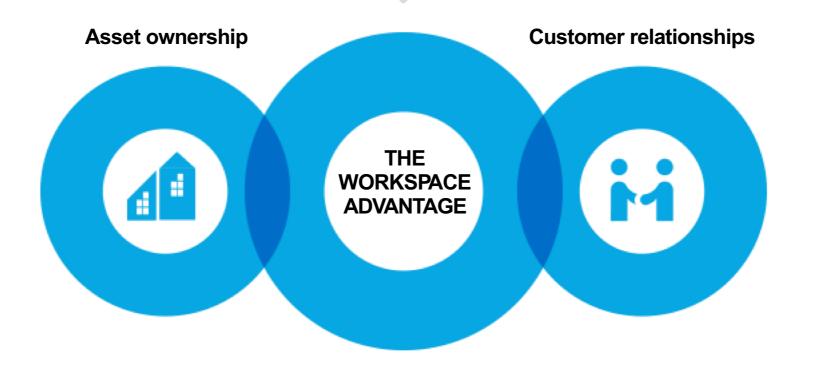




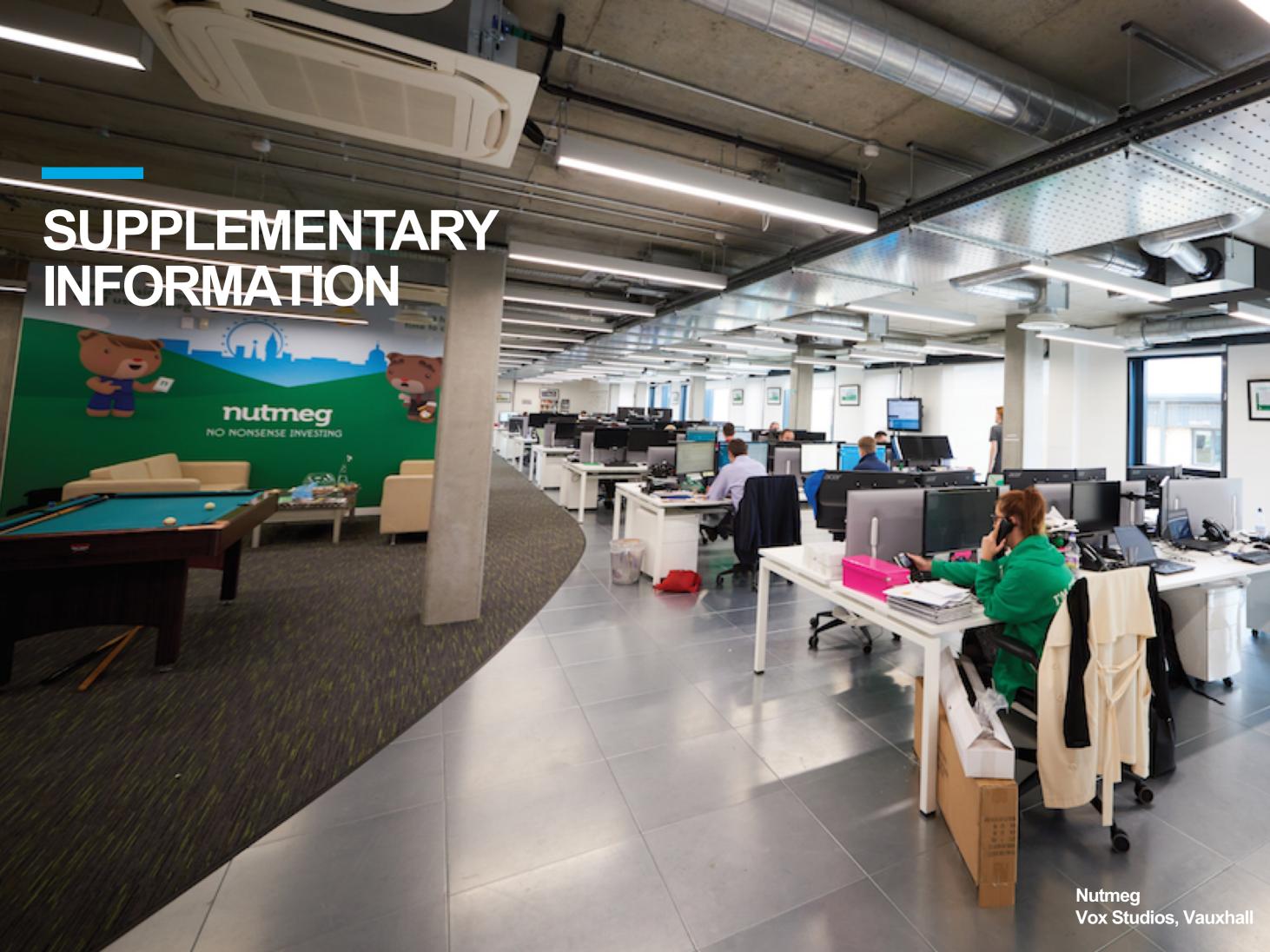
## **Outlook**











# **Refurbishment Projects**



At September 2018	Valuation	Actual/ Estimated cost	Cost to Complete	Estimated Completion	Unaffected area (sq. ft.)	Upgraded area (sq. ft.)	New Space (sq. ft.)	Estimated ERV (Average)	Estimated Rent at 90% occupancy*	September 2018 Rent Roll
Completed	Valuation		,		( ,	(64. 10.)	(= 4 - 7	( 2 2 3 2)		
The Record Hall	£61m	£24m	_	May 2017	_	_	57,563	£58	£3.0m	£2.9m
Cannon Wharf	£10m	£1m	_	July 2017	_	32,619	_	£22	£0.7m	£0.5m
Barley Mow Centre	£49m	£11m	_	Aug 2017	_	50,663	24,151	£44	£2.9m	£2.0m
The Leather Market	£102m	£5m	_	Aug 2017	5,943	117,167	_	£52	£5.8m	£5.9m
Fleet Street	£30m	£2m	_	Aug 2017	_	42,933	_	£55	£2.1m	£1.8m
China Works	£54m	£6m	_	Jun 2018	_	68,414	_	£53	£3.3m	£2.2m
The Frames	£49m	£25m	£2m	Sep 2018	_	_	49,232	£64	£2.8m	£0.2m
Edinburgh House	£34m	£20m	£1m	Sep 2018	_	_	65,002	£48	£2.8m	£0.1m
	£389m	£94m	£3m	· _	5,943	311,796	195,948	_	£23.4m	£15.6m
Underway										
Goswell Road	£35m	£5m	£0m	H2 2018	_	43,005	_	£49	£1.9m	£0.8m
Vox Studios (phase 2)	£20m	£8m	£0m	H2 2018	_	43,003	27,154	£51	£1.2m	£0.0m
Gray's Inn Road	£35m	£6m	£0m	H2 2018	_	36,149	21,104	£62	£2.0m	£1.0m
Metal Box Factory (part)	£16m	£2m	£1m	H2 2018	_	16,882		£77	£1.2m	£0.0m
The Light Box	£38m	£6m	£1m	H2 2018	_	60,481	18,844	£37	£2.6m	£1.3m
Easton Street	£18m	£8m	£5m	H1 2019	_	-	22,914	£71	£1.5m	£0.0m
Brickfields	£25m	£27m	£11m	H1 2019	_	_	57,250	£48	£2.5m	£0.0m
Pall Mall Deposit	£22m	£10m	£8m	H2 2019	_	49,445	13,363	£36	£2.0m	£0.9m
Mare Street Studios	£13m	£20m	£16m	H2 2019	_	-5,4-5	55,385	£42	£2.1m	£0.0m
Chocolate Factory (part)	£17m	£11m	£6m	H2 2020	_	57,122	6,000	£26	£1.5m	£0.8m
Chocolate Factory (part)				112 2020						
	£239m	£103m	£48m	_		263,084	200,910	_	£18.5m	£4.8m
Design Stage		0.4	0.4	0040	04.000	7.440				
Wenlock Studios		£1m	£1m	2019	24,039	7,116	-			
The Shaftesbury Centre#		£15m	£15m	2020	_	_	41,000			
Greville Street		£9m	£9m	2020	_	_	23,000			
The Biscuit Factory (part)#		£10m	£10m	2020	_	40.000	27,000			
Leroy House#		£15m	£15m	2020		46,000	15,000			
		£50m	£50m	_	24,039	53,116	106,000			
Design Stage (without planning)										
Havelock Terrace#		£60m	£60m	2023	_	_	155,000			
Fitzroy Street		£14m	£14m	2022	_	93,000	_			
Alexandra House		£7m	£7m	2022	_	55,000				
W. Commanda din Plan fam Plan and a second		£81m	£81m	_	-	148,000	155,000			
# Currently in like-for-like category										

<sup>#</sup> Currently in like-for-like category

<sup>\*</sup> Includes rent for unaffected areas at September 2018 rental levels

# **Redevelopment Projects**



					_	Commerci	al space return	ned	Oth	ner proceeds	
At September 2018	Development partner	Valuation	September 2018 Rent Roll	Commercial Space estimated completion	Residential units no.	New Space (sq. ft.)	Estimated ERV	Estimated Rent*	Cash received	Cash to come	Overage to come
Completed											
The Fuel Tank (formerly Faircharm)	L&Q	£11m	£0.2m	Jun 2018	148	34,090	£26	£0.8m	£10m	_	n/a
Cocoa Studios at The Biscuit Factory	Grosvenor	£21m	£0.7m	Jun 2018	800	39,298	£35	£1.2m	£49m	_	_
		£32m	£0.9m	_	948	73,388		£2.0m	£59m		_
Underway/Contracted				_			•				
Arches Business Centre	Disposal	£4m	_	_	110	_	_	_	£13m	£4m	_
Poplar Business Park (phase 1)	Telford Homes	£5m	_	_	170	_	_	_	£16m	£2m	£3m
Bow Enterprise Park (phase 3)	Galliford Try	£12m	_	2019	130	39,714	£24	£0.9m	£6m	_	_
The Light Bulb (phase 2)	Strawberry Star	£8m	_	2019	77	17,071	£31	£0.5m	£8m	_	_
Marshgate	Anthology	£24m	£0.2m	2021	200	39,000	£20	£0.7m	£0m	£15m	_
		£53m	£0.2m	-	687	95,785		£2.1m	£43m	£21m	£3m
Design Stage				_							
Rainbow Industrial Estate			£0.5m	TBD	224	33,000					
Poplar Business Park (phase 2/3)			£0.8m	2026	222	56,000					
Chocolate Factory (part) / Parma Hou	se#		£0.6m	2021	220	14,000					
		£53m	£1.9m	-	666	103,000	<u> </u>				
Design Stage (without planning)		233111	21.3111	-	000	103,000		_			
<b>Design Stage (without planning)</b> Highway Business Park				2022	113	29,000					
Riverside#/ Garratt Lane				2023	350	140,000					
				-	463	169,000	)				

<sup>\*</sup> Expected rent at 90% occupancy

<sup>#</sup> Currently in like-for-like category

### **Business Overview**

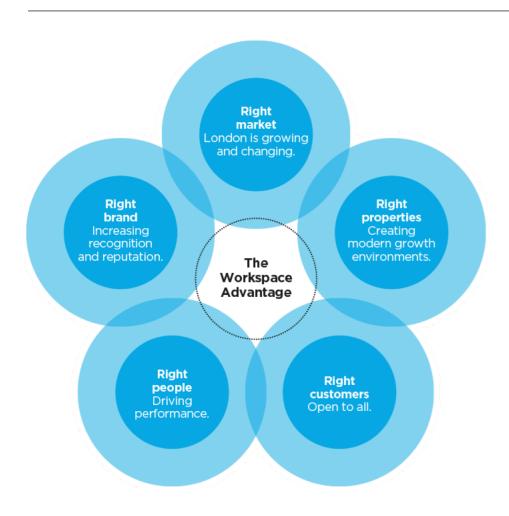


- FTSE 250 Real Estate Investment Trust (REIT)
- Established in 1987 and listed on the London Stock Exchange since 1993
- 64 London properties providing 3.8m sq. ft. of net lettable space
- All fully owned and managed directly
- £2.4bn property portfolio valuation

- Provide inspiring, flexible work spaces with superfast technology in dynamic locations
- Home to thousands of businesses, from early stage start-ups to fast growing and established brands, across a wide range of sectors
- Standard customer offer is a two or three year lease, with a six-month rolling break
- Marketing and all operational activity, including lettings, managed in-house

# The Workspace Advantage





### **Our Strategy**

**Right Market:** We continue to believe that London is the right market with growing demand from all types of businesses.

**Right Properties:** We remain focused on creating and opportunistically acquiring the right properties that will attract our customers.

**Right Customers:** Our customer market has evolved to include all businesses, from freelancers and start-ups to well-known brands and more established companies.

**Right People:** Employing the right people continues to be critical for the success of the business. Workspace's operational nature means our teams are tirelessly focused on servicing our customers.

**Right Brand:** Workspace has a strong brand and we work hard to ensure that our offer is highly visible to prospective customers as they embark on their search for office space.

### **Our Investment Case**

- Strong and consistent property and financial returns.
- Completed projects driving rental growth and strong pipeline of projects to come.
- Diversified customer base ensuring consistent demand.
- Strong brand and unique customer offer that blends inspiring spaces and the right facilities.
- Deep understanding of the London market – poised to take advantage of opportunities.

# **Competitive landscape**



Typical characteristics	Conventional landlords	WORKSPACE®	Serviced office operators
Ownership	Freehold	Freehold	Leasehold
Offer	Unfurnished buildings/floors	Unfurnished floors/rooms	Furnished rooms
Pricing	Per sq. ft. + service charge	Per sq. ft. + service charge	Per workstation
Lease	5 years+	2–3 years	Monthly license
Marketing	Agents	In-house	Brokers/in-house
Comms Infrastructure	Tenant specific	High quality infrastructure	Building specific
Other Services	Limited	On-site staff Selected services	On-site staff Full service provision

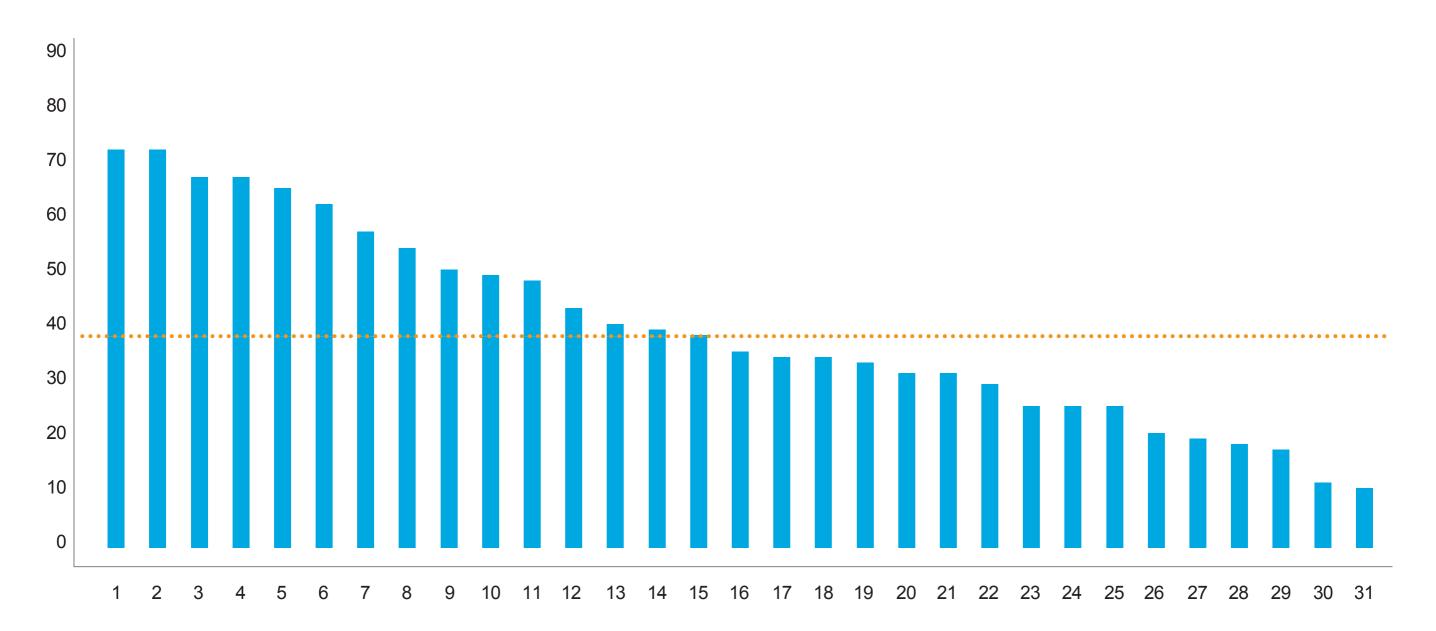
# What works for Workspace

- Freehold ownership
- Flexibility to reposition and redevelop
- Customers able to tailor space to their own needs
- Limited capex requirement
- Conventional lease pricing model
- Limited incentives
- Traditional landlord lease model
- Flexible terms
- Sophisticated multi-channel marketing
- Direct interaction with customers
- Portfolio-wide, resilient, high capacity broadband and Wi-Fi connectivity
- Tailored to customers requirements
- Traditional service charge model
- Range of optional added value services

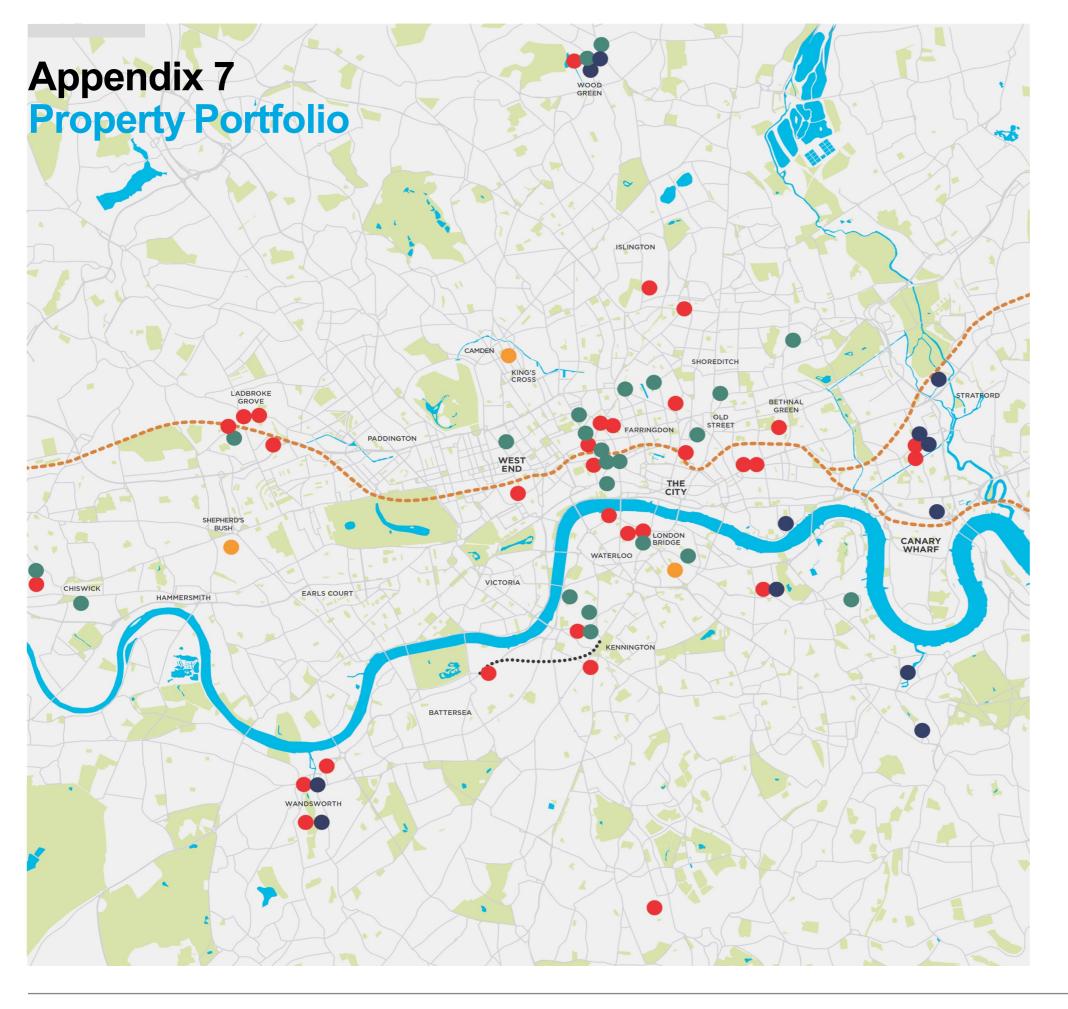
# **Like-for-like Properties**



### Rent per sq. ft. (£)



· · · Like-for-like average rent per sq. ft.





- Like-for-like
- Acquisitions
- Refurbishments
- Redevelopments
- -- Crossrail
- ••• Northern Line extension

### **Disclaimer**



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